

Press Release, Jaunay-Marigny, 24th march 2018

NEW FOR
2018



SEBASTIEN LOEB RACING XPERIENCE



Futuroscope has teamed up with the Sébastien Loeb Racing teams and FrayMedia to create a unique and exclusive immersive attraction designed to deliver the only full-throttle experience of its kind in the world.

A 5D VR Joyride into total, ultra-realistic immersion!

Virtual reality technology takes visitors on an ultra-realistic adventure in the Sébastien Loeb Racing Xperience. The dynamic bucket seat is sync'd to the on-road action in this all-out bumps-and-jumps experience, complete with smoking drifts, the stress of trying not to drop the antidote, and sound and wind effects that crank up the accelerations, for a uniquely exhilarating ride sensation!

The attraction in numbers

- Minimum height: 4ft
- 108 seats
- 650 visitors/hour
- Technology: VR + 5D (motion, wind, smoke, liquid)
- Real-time first-person perspective with 360° immersion
- Cutting-edge simulator system using aerospace technology
- One year of cinema production - 6K images
- 3D audio
- 4 areas of expertise: sport and technique by Sébastien Loeb Racing; Artistic direction by BCBG; Special effects by MacGuff; real-time 3D by XXII
- One outstanding motor car: Peugeot 208 WRX – 580 hp – 0 to 100 km/h in 1.08 seconds
- A 700 m² pre-show display on the career of Sébastien Loeb.

About Futuroscope

Futuroscope was the first amusement park to open in France, and already the equivalent of one in two of the French population has been through its gates since it opened in 1987. It owes its success to its unique edutainment positioning in the leisure market, and to its multiple themes based on mankind's great dreams.

Diversified content with more than 25 attractions focused on delivering fun across the generations. A visitor experience that combines imagery and cutting-edge technology with more traditional attraction systems to deliver a fun and family-oriented experience.

85 M€ turnover in 2014 makes Futuroscope France's second-largest amusement park, after Disneyland Paris.

A record in Europe! After Arthur, the 4D Adventure, The Time Machine starring the Raving Rabbids wins Futuroscope its second award for the best attraction in the world.

An unconventional regional development model, with shares held both by the public and the private sectors, 45% by Compagnie des Alpes.

A break destination from 45€ per person per day.

Check it out at www.futuroscope.com

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